SAMUEL COHEN

+49 157 31530958 • career@samuelbc.com
Frankfurt, Germany (Open to move)
www.linkedin.com/in/samuelbc/

Meet Samuel in 45 seconds
https://youtu.be/zgiev0NwG5s

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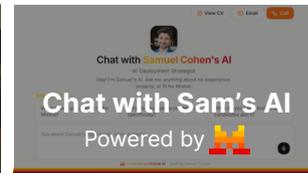
SUMMARY

Bi-national French-German strategist with 5 years of experience driving enterprise AI and GenAI adoption in mobility, resources and defense. I advise C-level on SOTA, identify high-value use cases through design thinking, and build solutions with technical teams pushing what's possible. I bridge business, tech, and design, from an idea to prototypes to production.

I want to help enterprises build on Mistral's technology, because Europe needs its own frontier AI for our values and independence.

EXPERIENCE

Aleph Alpha
Heidelberg, Germany
09/2025 - Present

SENIOR PROJECT MANAGER

- **Leading four cutting-edge GenAI projects & clients in defense and public**
  - **Project 1** Create a multi-agent system by leveraging open-source information, re-organizing it and deducing insights
  - **Project 2** Create a productive GenAI app in the HR domain
  - **Project 3** Re-build a B2C business chatbot for a medium-sized municipal city
  - **Project 4** Resolve a complex multi-million hardware legacy contract

Achievements
- **Delivered advanced multi-agent intelligence system** (10+ coordinating agents/subagents) leveraging open-source information and deducing insights for defense client
- **Took E2E ownership of in-flight projects** incl. establishing clear governance, scope, and delivery roadmap to align stakeholders and drive execution
- **Led Kickoff workshop incl. understanding user & problem**, setting a clear vision and narrowing the solution space with epics & features

Accenture
Frankfurt, Germany
03/2024 - 08/2025

GENAI PROJECT/PRODUCT MANAGER

- **Led 8-person team delivering two flagship (Gen) AI projects** for a large resources client conducted kickoff workshops with 40+ stakeholders to align vision, needs, and technical requirements
- **Managed client relationships across workstreams**, timelines and budget
- **Performed user research**, designed chat UI for legacy inventory system, validated with SUS survey

Achievements
- **Project 1 "Talk-to-your-Inventory" GenAI MVP** with RAG for 4k+ users, targeting multi-million €/year savings by making 40-year legacy data accessible
- **Project 2 EDA and predictive modeling** for solution mining via an ML algorithm predicting brine concentration from mining parameters
- **Promoted to Project Manager** for consistent high-quality delivery, team management, and budget ownership

Accenture
Frankfurt, Germany
12/2021 - 03/2024

DATA, AI AND GENAI STRATEGY CONSULTANT

- **Developed AI, GenAI vision and strategy** with multiple clients across industries (mobility, luxury, food, telecom)
- **Led GenAI initiatives at clients** incl. ideation sessions, user needs capture, use case prioritization, Board and C-Level presentations

Achievements
- **Set up of a GenAI Center of Excellence** at the client to explore and develop business applications for e.g. knowledge management using cutting-edge, multi-modal GenAI technology
- **Co-founded the Accenture GenAI community** (600+ ppl) to drive the internal GenAI capabilities
- **Facilitated rapid prototyping workshop** with 30 participants using Design Thinking
- **Held three technical keynotes at hackathons** (200+ participants)
- **First expert selected to present rapid GenAI developments to 200 Managing Directors** in EU

IBM / Karlsruhe Institute of Technology (KIT) Karlsruhe, Germany 01/2019 - 01/2020	**SERVICE DESIGN THINKING - STUDENT CONSULTANT** • Challenge "How to entice young professionals to work with IBM" • Designed a platform for startups to acquire funding and connect with IBM clients • Acquired deep knowledge of Design Thinking execution & user-centered development (Full-time 9 months)
KIT Karlsruhe, Germany 01/2018 - 05/2018	**DEVELOPMENT OF AN AUGMENTED REALITY APP** • Developed an innovative iPhone AR app using Swift and ARKit, visualizing real-time data from ten manufacturing machines in 3D • This augmented reality solution provides factory supervisors with an instant, clear overview of production issues

EDUCATION

KARLSRUHE INSTITUTE FOR TECHNOLOGY (KIT), KARLSRUHE, GERMANY

05/2018 - 05/2021	**MASTER IN INDUSTRIAL ENGINEERING (COMPUTER SCIENCE)** • Focus on Computer Science & AI, Grade: very good • Thesis (Highest mark) "Developing an Adapted Process for Early-Stage B2B Tech Startups to Identify Primary Customers"
10/2014 - 04/2018	**BACHELOR IN INDUSTRIAL ENGINEERING** • Thesis (Highest Mark) "Industry 4.0: Design and Implementation of Augmented Reality Applications for the Factory of the Future"

VOLUNTEERING

KIT 2015 - 2017	**FIRST SEMESTER "PROGRAMMING JAVA" TUTOR** Taught 60 first semester students the basics of OOP programming
IES Global China & Chile 2013 - 2014	**EXPERIENCE ABROAD** • Worked as an English teacher in China for children from 3-12 years old (6 months) • Worked as non-profit worker in Chile for 3 months in after-school camp for rural children

ADDITIONAL INFORMATION

- **Languages** French (Native), German (Native), English (Excellent), Spanish (Beginner)
- **Skills** AI Strategy, Use Case Ideation, C-Level Workshops, Design Thinking, Scrum, Business Case, ROI Quantification, User Research, Rapid Prototyping, Full-Stack Prototyping (Swift, Python), AI Assisted Coding, AI Roadmap Development, Executive Stakeholder Management, Proof-of-Value / POC Delivery, LLM/GenAI Solution Design, Workshop Facilitation
- **Tools & Technologies** Swift, Python, Mistral models, Jira, Confluence, Figma
- **Certifications** SAFe 6.0 Product Owner/Manager POPM (2024), SAFe 5.1 Agilist (2023), Design Thinking 9-month course IBM/KIT
- **Interests** Triathlon, Beach Volleyball, Exploration of new technologies (e.g. AI Assisted Coding), App Development

PERSONAL PROJECT

Mealix AI Frankfurt, Germany 05/2025 - 12/2025	**BUILD IOS AI HEALTH APP (PERSONAL PROJECT)** • Built an AI health app hands-on to remain at the cutting-edge with GenAI. Using latest models across the entire process from user research to mockups to coding • Involved developer and shipped alpha in 5 months (weekends only), now in beta testing • Leverage that hands-on GenAI knowledge of what works and what doesn't to advise enterprise clients https://www.figma.com/proto/tZykaZ0aYBgsSi9pSF8HAM/Mealix-AI-for-Mistral?node-id=52-1766 Password: "Samuel"